

Cleo Clarify™



Remove the Complexity from B2B, Cloud, Application and Data Integration

Cleo Clarify simplifies how companies manage the transformation and orchestration of any data type, of any size, being exchanged throughout their business. It supports B2B, application, data, and cloud integration on a single platform that is easy to use, and does not require specialized skill-sets to manage. Cleo Clarify is designed to replace conventional EDI translators, mapping tools, XML integrators, data integration tools, and web services toolkits. It integrates seamlessly with your existing applications, data, and business processes. You can use Cleo Clarify to create simple, any-to-any data connections that automate parts of larger processes, or to implement longer, more complex integration applications that sync in-house application software, trading partners, cloud applications and services, and business data resources, in any combination.

Integration Automates Businesses

Integrating and automating business processes that support sales operations, procurement, transportation, logistics, and other business functions is a cornerstone of modern business. Common examples include:

- Automating the processing of orders, invoices, ship notices, and other business transactions
- Automating responses to on-demand requests for product availability, pricing, and the status of orders, shipping, and other processes
- Automating the synchronization of business data with software-as-a-service (SaaS) applications, external partners, and offline analysis and reporting databases
- Automating inter-application processes by detecting and responding to application events

The benefits of automating such activities are compelling. Automation cuts processing costs, errors, and latency by replacing manual processes. It boosts business throughput and capacity, making more efficient use of existing resources. It improves the consistency and predictability of business process results. And it enables resource-constrained businesses to sustain volumes and service levels that were once exclusive to much larger companies.



Cleo Clarify Enables Your Goals

Cleo Clarify can enable your business goals by helping you say “Yes!” to new business, exceed customer expectations, and focus on projects, not support, by utilizing the following capabilities:

- Any to any transformation
- Scalable document throughput
- Quickly on-board new document types
- Built in routing for B2B projects
- High service availability
- Immediate acknowledgment remittance
- Build one project template for reuse
- Platform stability and reliability
- Distributed architecture for DR
- Single skill set, no coding required

Cleo Clarify at a Glance

- Integrates with your existing applications, data, and external interfaces in real-time
- Reduces data migration and new partner onboarding time by more than 50% than traditional methods
- Offers real-time data transaction status reporting and dashboard views for non-technical users
- Transforms EDI (X12, EDIFACT, and Tradacoms), XML, spreadsheet, flat file, database, and any other non-EDI format
- Increases business efficiency and capacity, by automating B2B integration processes
- Delivers integration results faster, without custom programming
- Offers a variety of connectors for secure data movement, including JSON, Salesforce, NetSuite and JD Edwards
- Provides 24x7 operability through highly available and scalable services backed by resilient clustering and failover options

Learn More

To learn more about how Cleo



Integration Suite provides a complete, easy, and scalable solution to adapt to changing business needs, contact Cleo today or visit:

cleo.com/cis